

Tender for Development Work

Scottish Community Heritage Alliance

The Scottish Community Heritage Alliance is looking for a consultant to help with membership setup and promotion, as it builds a grassroots membership for community heritage. We are looking for a self-employed professional to work with the SCHA Board to:

- Organise our membership, inviting people to migrate from a supporter email list, integrate membership signup from the website, and promote the organisation and membership on social media.
- Devise a membership form which will capture details needed by funders.
- Identify and promote membership to new audiences. This will require substantial outreach to organisations and museums.
- Provide monthly or more frequent liaison with the membership, including publicising services available, creating social media and newsletter outreach.
- Work with the SCHA Board to develop a programme of activities and regional outreach.
- Work with the Board to formulate a research and outreach survey to take stock of membership concerns.

The successful candidate will have a proven track record of organising membership, working with social media. Experience of the Scottish heritage sector and fundraising is desirable. We estimate the work will comprise around 27 days, spread over a year. The successful candidate be self-employed and responsible for their own tax and national insurance.

Budget: £5400

Duration: 15 February 2023 to 6 Jan 2024.

About SCHA

The Scottish Community Heritage Alliance (SCHA) supports both individuals and organisations involved in community heritage throughout Scotland. SCHA strives to represent these grassroots voices at a national level, while providing a focus on three main areas: networking and support, advocacy, and research opportunities.

The SCHA website provides further information about the organisations, its Values, Mission statement and Board members.

<https://www.scottishcommunityheritagealliance.org/>

How To Apply

Send a CV and covering letter to Seymour Adams, Chair of SCHA to scha.alliance@gmail.com.

Closing Date: 30 January 2023